









The idea of a hobble' residency was introping for a couple of reasons. First, I repeatedly that reyself being call drivens things I wouldn't certainly feel when the being is straiger. Addition the law in their shorts as well. I had both to the second, ence important reason. Smith with calls are driven largery by analysinsh, An I was membraned as the times own? I want to be a second and the second of the s



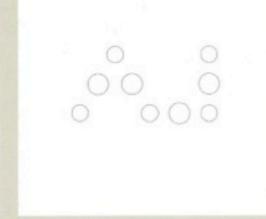
capacity investing in the creative spirit

Capacity investing in the creative spirit how credite can a cheque be? That question is the bottom line has any hander. In the arts - where the sky is sarely the limit - it is crucial to make investments that really count, now and in the long-term. This means portnerships with other funders and policy-makers, stategic approaches its specific needs – and finding other ways to support the arts other then straply writing choques. This year London arts worked an action Lotting capital awards for many excellent projects. Detailed reviews resulted in greater support for some sectors, visitally theating, and the creation of entirely new matrix. Including a Blanching considerance awards to filter it makes. projects, including a literature development agency for West London.









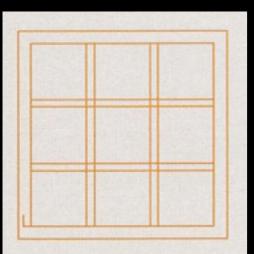


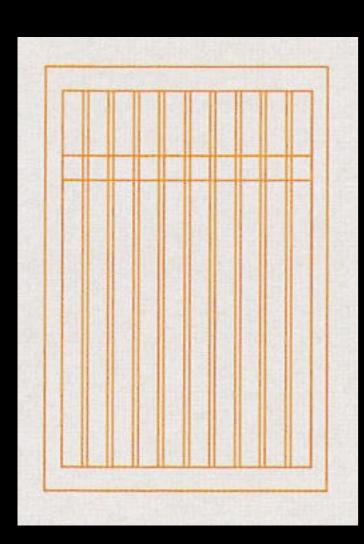


vivacity still celebrating the new
The show must go us and it did. The wide with freeworks, parties and poredus,
the trial year of the new hillennium continued with a non-stop entrovopers of
the arts and or artists right across London. The Millennium Festinal, funded by
the hotional Lattery, broke all the nules by hopponing oversywhere all the time
well sho the summer of 2005, And lest century's year-by-year focus or different
actions outsmooted in our new cestury with the town of the Anthus, which
brought bring actions operate with a west oversion of people in a wide variety
of actions displays criteria. of extraordinary places.



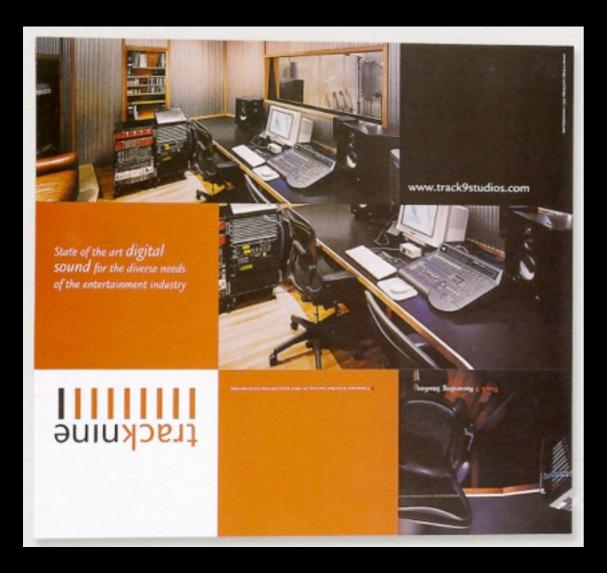


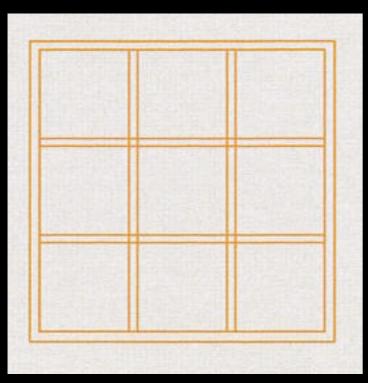






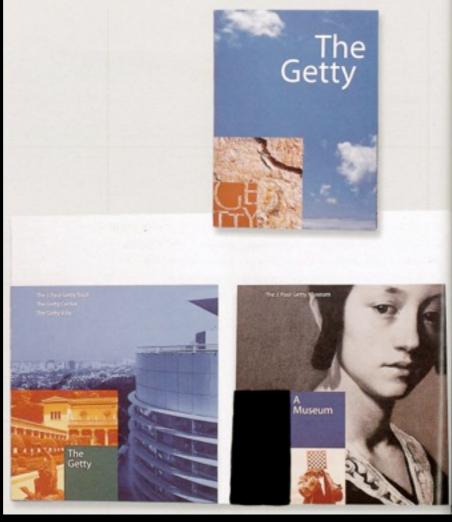












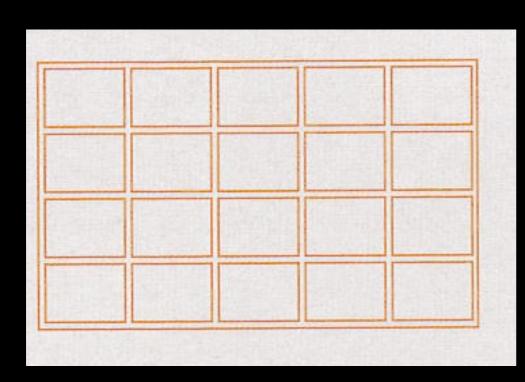




Who we are
How we create vibrant names
Why vibrant?
Solutions
Collaborations
Clients speak
Process
Meet Vibrato
Position papers
Contact

When your brand can inspire and persuade the people who are vital to your success, you can compete. We help companies become more valuable by creating vibrant brand names for global businesses, products, and

Services. Names that both resound above the marketplace uproar and resonate with the constituencies among your audience—from your target market, current employees, potential recruits, industry press, to your prospective investors and merger partners.

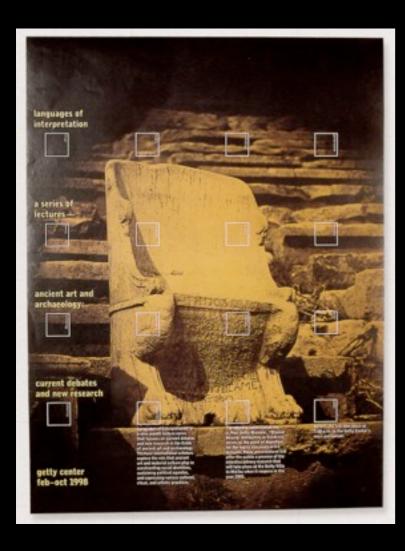


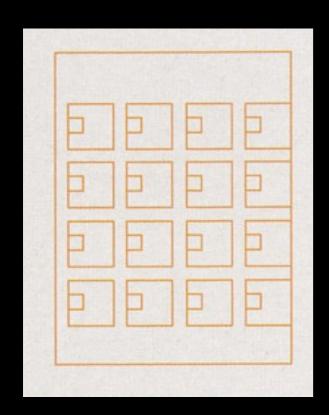
Thursday, January 2, 14

Why Vibrant? A vibrand brand name readurate to: A vibrand brand name readurate to: - Asset par differential advertage - Capter stand - Rently you competition - Rently you competition - Partly you competition - Because mindshare drives marketshare - Be sequestimately recognition - Builder as much of your marketing budge as possible - Islaide as market your subsection - Shadder as much of your marketing budge as possible - Islaide as markety interest, and possessive relationship with your subsect - Before the soice, epick, and release of your allowing - Set appropriate supertains, allowing the the contribute of your district, and possessive relations of your allowing to the contribute of your district, inchesions, and social mores - Be with remembering



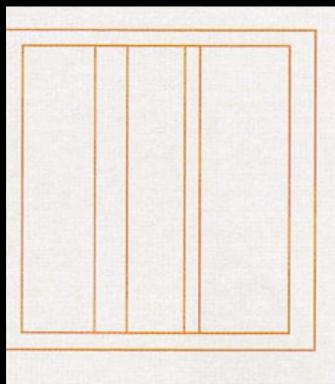








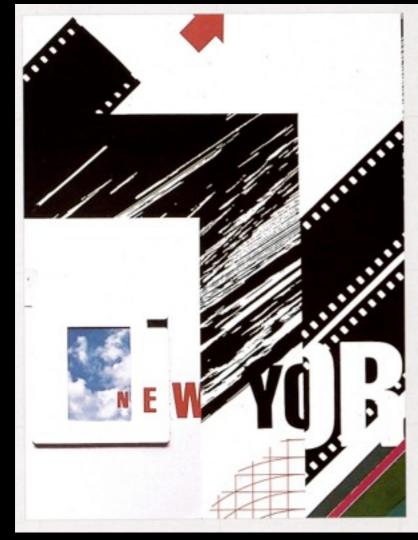


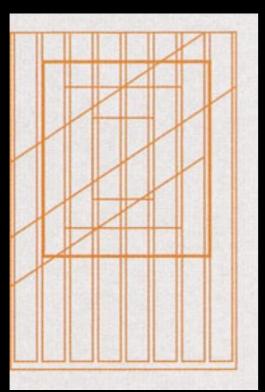


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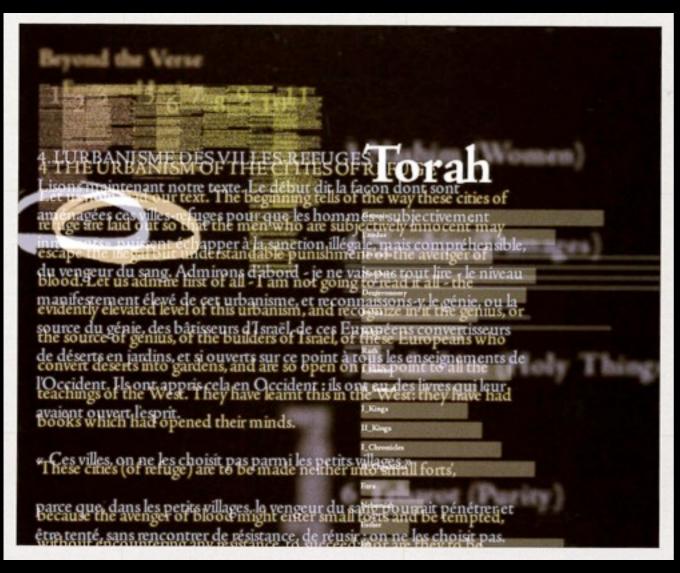
It's a maverick and independent foco-tions of the suburcan testaces, the inner city tenement block, the bed-sitting room, the politing shed at the bottom

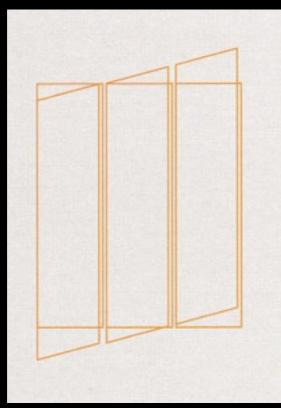












Thursday, January 2, 14



